

# Business Transfer Exploration Academy

Pick and choose courses that fulfill the requirements for the Business Transfer degree program

- Select courses that best fit your education plan or allow for exploration in the business field.
- Work with your College and Career Coach to determine the best courses.
- All courses are online asynchronous
- Engage in course content through Brightspace
- Discuss transfer course options with the receiving institution to determine transfer eligibility.

| FALL - Aug. 22 to Dec. 18, 2024  |  | Course Description |
|--|--|--------------------|
| <p><b>MKT:110 75900</b><br/>Intro to Marketing<br/>3 Credits</p>   | <p>The course covers the broad concept of marketing, including product, distribution, promotion and price decisions. Subjects include the role of buyers and the social issues involved in the marketing process, along with environmental problems, issues and the philosophy of marketing.</p>   |                    |
| <p><b>ECN:120 75900</b><br/>Principles of Macroeconomics<br/>3 Credits</p>                                   | <p>This course provides students with the information essential to an understanding of the economic forces at work in our global society, including the market system, supply and demand, gross national product, gross domestic product, the banking system, fiscal and monetary policy, international trade and various economic systems employed throughout the world.</p>  |                    |
| <p><b>*BUS:185 84101</b><br/>Business Law<br/>3 Credits</p>  | <p>Presents material essential to understanding law as it applies to the following topics: history, crimes and torts, contract law and sales Uniform Commercial Code (UCC).</p>  |                    |
| SPRING - Jan. 13 to May 14, 2025   |  | Course Description |
| <p><b>MGT:101 75900</b><br/>Principles of Management<br/>3 Credits</p>                                       | <p>A study of basic factors in the work environment that affect managerial decision making. Emphasis is placed on the four functions of management as well as a discussion of managerial ethics and social responsibility.</p>   |                    |
| <p><b>ECN:130 75900</b><br/>Principles of Microeconomics<br/>3 Credits</p>                                   | <p>This course provides students with the information essential to an understanding of microeconomic theory and concepts, including constrained maximization, scarcity, opportunity costs, marginal decision-making, indifference curve analysis, budget constraint analysis, production cost analysis, various market structures, roles each sector of our economy plays and diverse economic problems that plague our economy.</p> |                    |
| <p><b>*ACC:152 84101</b><br/>Financial Accounting<br/>4 Credits</p>  | <p>Introduces the accounting and financial reporting concepts and terminology for modern business enterprises. The course examines the processes for analyzing and interpreting accounting information for making decisions about organizations and presents the basic mechanics of accounting procedures.</p>   |                    |
| <p><b>* Section options available at <a href="http://www.nicc.edu/courses">www.nicc.edu/courses</a>.</b></p> |  |                    |



## ACADEMY CHECKLIST

### Online Orientation

- Complete the NICC High School Orientation to familiarize yourself with NICC, Brightspace, and resources.

### NICC Student Accounts

- Log in to your MyCampus account.  
**mycampus.nicc.edu**
- In MyCampus, search for Brightspace. Log in to Brightspace to access your course(s).

### College and Career Connection

- Complete the College and Career Connection application to participate in Career Exploration and Work-Based Learning events.

### Meet with Your College and Career Coach

- Assist you with accessing your student accounts and college resources.
- Confirm your enrollment in the upcoming semesters academy course(s).
- Discuss program completion opportunities and Iowa's Last-Dollar Scholarship.  
**nicc.edu/scholarships**

### Work-Based Learning

- Participate in Work-Based Learning opportunities during spring break.

### Academic Performance

- Review course syllabus on Brightspace.
- Maintain a cumulative 2.0 grade point average.

### REMINDERS:

- **Transportation.** You are responsible for travel to and from academy courses.
- **Academic Calendar.** Your course(s) will follow the College's academic calendar for start/end dates and breaks.
- **Weather & Campus Closure Policy.** Understand your instructor's inclement weather and cancellation policy.
- **Student Accounts.** Log in to MyCampus > Self-Service to access your personal account information.
- **Registration Deadlines.** Be aware of your school district's registration timeline.
- **Textbooks & Supplies.** Confirm with your counselor what textbooks and supplies you are responsible to obtain for your course.
- **Withdrawal Policy.** Know the College's last day to withdraw from your course(s) and related high school policy